

Benefit Packages for Advertisers and Sponsors

Businesses and organizations that are not necessarily tourist-oriented but wish to support this valuable economic development effort as a "Sponsor" are welcome at Levels 1 and 2. Businesses and organizations that are visitor-oriented, have a physical location and regular hours when you are open to the public will receive the following benefits at any of the following advertising levels:

Level 1: Full Page Ad, \$775:

- Full color 3.5W x 8"H ad in the print guide
- Premium Listing under your primary category heading in the print guide and on the companion website (i.e. "Shops & Galleries")
- One month per year in the sponsorship rotation position on the website homepage
- Cross-reference in a *secondary* category heading where applicable (For example, the primary heading for a golf course is "Recreation & Attractions"; A golf course with a restaurant is also cross-referenced under "Food & Lodging")
- Map locator button on both the print and website maps.

Level 2: Half Page Ad, \$400:

- Full color 3.5"W x 4"H ad in the print guide
- Premium Listing under your primary category heading in the print guide and on the companion website
- Cross-reference in a *secondary* category heading where applicable (i.e. The primary heading for a golf course is "Outdoor Recreation"; A golf course with a restaurant is also cross-referenced under "Food & Lodging")
- Map locator button on both the print and website maps.

Level 3: Business Card/Quarter Page Ad, \$275:

- Full color 3.5"W x 2"H ad in the print guide
- Premium Listing under your primary category heading in the print guide and on the companion website
- Map locator button on both the print and website maps.

Level 4: Premium Listing, \$150

- 3.5"W x 1.5H listing with photo
- Organization name, physical address, phone, website, email, open hours, PLUS 25-word description, photo or logo (300 dpi or better) and map locator button on both the print and website maps. To have a listing, you must have a physical location that serves customers during regular open hours.

Please Enter Your Choice of Primary and Secondary Categories on the Attached Contract:

- Food, Farms & Lodging
- Shops & Galleries
- Recreation & Attractions
- Education
- Business, Personal & Community Services